

WHAT WOULD PPO FEE IMPROVEMENT MEAN TO YOUR STRESS LEVEL, PRACTICE, AND LIFE?

Do you know how some dentists who accept dental PPOs feel frustrated with bad fees dictated to them by the insurance companies and the resulting low profit margins that cause them to write off tens of thousands of dollars every month?

Sadly, that means these dentists often go home frustrated, they lack enthusiasm for dentistry, feel trapped in their practices, often work long hours and are constantly worried about money because of the low-fee PPOs!

At Profitable PPOs, we offer a nationwide PPO negotiation and optimization program for dentists and dental specialists who accept PPOs. This means that we work with them on key strategies which have been proven to **reduce PPO write-offs**.

What are the benefits of a comprehensive approach to PPO optimization?

- ▶ Greater peace of mind about the future
- ▶ Less stress
- ▶ Increased enjoyment of their practice
- ▶ Improved practice value
- ▶ Higher PPO fees that result in improved profit

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"I am ecstatic with the increases."

– Dr. DeLucia

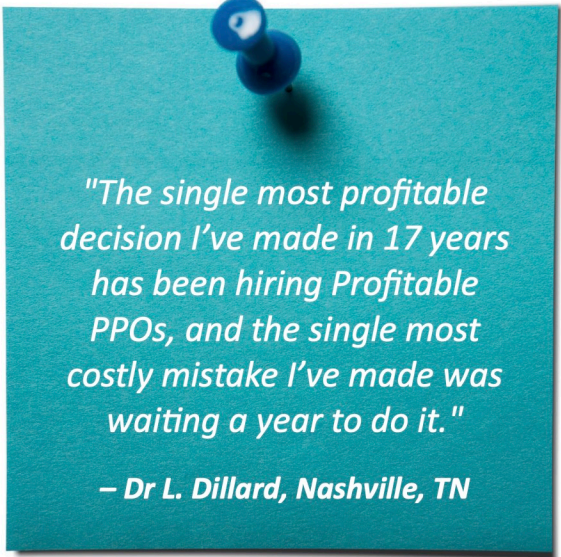
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KEY STRATEGIES TO IMPROVE PPO PROFITABILITY INCLUDE:

1. Increasing profit by strategically setting UCR fees
2. PPO fee negotiation to improve profit
3. In-depth assessment of PPO plans to allow data-driven decision making
4. Utilizing network sharing contracts
5. Improving profit by utilizing state laws pertaining to PPO reimbursement
6. Adding high fee PPO plans to help attract more profitable patients
7. Ending participation with low fee PPO agreements
8. Eliminating common, and costly, PPO errors
9. Configuring optimal reimbursement in multi-doctor practices

FOR MORE INFORMATION ABOUT IMPROVING PPO PROFITABILITY IN YOUR PRACTICE:

Visit us online at www.profitableppos.com
Call 855-PPO-Gain



"The single most profitable decision I've made in 17 years has been hiring Profitable PPOs, and the single most costly mistake I've made was waiting a year to do it."

– Dr L. Dillard, Nashville, TN